



**CITY OF LODI
COUNCIL COMMUNICATION**

AGENDA TITLE: Authorize Advertisement for Transportation Services for the Lodi Conference and Visitors Bureau Media Day and Authorize Use of Buses Should No Alternate Provider Be Willing to Perform the Service

MEETING DATE: August 4, 2004

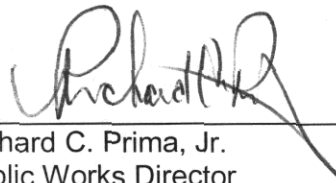
PREPARED BY: Public Works Director

RECOMMENDED ACTION: That City Council authorize advertisement for transportation services for the Lodi Conference and Visitors Bureau Media Day and authorize the use of buses should no alternate provider be willing to perform the service.

BACKGROUND INFORMATION: The City's Charter Policy calls for all activities requesting transit service to be approved by the City Council and advertised prior to performing the service. The policy sets up the creation of an annual list of events, however this event has been presented prior to creation of service list for 2004-2005. The policy also call for the City's Transportation Manager to advertise in the local newspapers, with the cost to be born by the applicant, to determine if any other operator is willing and/or able to perform the service. At the conclusion of the advertisement period (which shall be 2 weeks), should no alternate provider be willing to provide the service, the City's transit service may provide those services at the applicable rate.

Since this event is still being finalized, City involvement in the event is still being determined. Should the City partner with the Conference and Visitors Bureau for Media Day, the service will be billed in accordance with the policy for City events. Should the City choose not to partner, the full cost of the service (\$50/hr) will be billed to the applicant.

FUNDING: Funding is dependent upon City involvement in the event and will be billed per the adopted City policy.

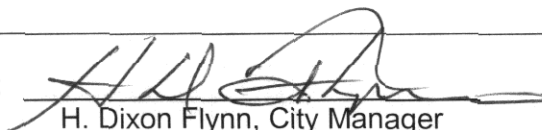


Richard C. Prima, Jr.
Public Works Director

Prepared by Tiffani M. Fink, Transportation Manager

RCP/TMF/pmf

APPROVED:



H. Dixon Flynn, City Manager